
Dempsey Center
29 Lowell Street, 5th Floor
Lewiston, ME 04240

1.866.990.1499
www.dempseychallenge.org
info@dempseychallenge.org

Signs of Hope & Healing

Hand-made Signs of Hope & Healing containing messages of love, hope and inspiration, will be placed along the river walk as part of the final stretch of the Dempsey Challenge event routes. Filled with images and messages of those who are living with and surviving cancer today, as well as those who have passed, the signs are an important reminder to all of what the Dempsey Challenge and the Dempsey Centers are about – showing support for people who have been impacted by cancer. If you would like to submit a Sign of Hope & Healing to honor your loved one, co-worker, employee, or neighbor, please read the below Instructions and complete the Submission Form on page 3 of this document.

Submission instructions:

Personalized Signs of Hope & Healing must be created on 18 x 24” or 20 x 24” white corrugated plastic signs with metal mounting bracket. These can be purchased for approximately \$6.00 at a home supply store. Sorry, we cannot accept Signs of Hope & Healing of alternate sizes or without mounting brackets for placement.

Signs of Hope & Healing can be personalized using any materials such as acrylic or posterboard paint, scrapbooking materials, magic markers, photographs of loved ones, etc. Please remember that autumn weather in Maine can range from sunny and dry to wet and windy; therefore, you may wish to take steps to waterproof and weatherproof your sign, such as laminating, covering with clear tape or spraying with a clear sealant.

Before placing your loved one/employee/friend’s name or photograph on the Sign of Hope & Healing, we encourage you to obtain permission from them, or from their family, if the person is deceased. While most people will be touched and honored by your gesture, there may be others who do not wish to “go public” with their illness or their loss.

Very important: On the back of the marker, please use a permanent marker to legibly print your name. This will allow us to track placement and identify the owner of markers.

Sorry, but we cannot honor requests for Signs of Hope & Healing placement at any particular point along the route. You can designate placement of your Sign of Hope & Healing on either the run/walk event on Saturday or the riding event on Sunday.

DEMPSEY™

CHALLENGE

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Please complete page 3 of this form and include it along with your sign, mounting bracket, and \$75 donation* and submit one of three ways:

- Bring with you to Dempsey Challenge Packet Pick Up at Simard-Payne Park on Friday, September 28
- Mail to the Dempsey Center, 29 Lowell St., Lewiston, ME 04240
- Drop off at the Lewiston Dempsey Center (address above) during our business hours (please check dempseycenter.org for hours)

ALL SIGNS MUST BE RECEIVED BY FRIDAY, SEPTEMBER 28 IN ORDER TO GUARANTEE PLACEMENT.

*Dempsey Challenge participants that fundraise \$200 or more are entitled to submit a Sign of Hope & Healing at no cost.

Retrieving your sign post-event:

Though we will do our best, we cannot guarantee that your Sign of Hope & Healing will not be damaged or lost. If you wish to retrieve your Sign of Hope & Healing following the event, they will be available at the Registration/Packet Pick Up Tent in Simard-Payne Park. For run/walk Signs of Hope & Healing, pick up is Saturday, September 29 from 11AM to 1PM, and on Sunday, September 30 all signs may be picked up from 6PM to 7PM. After the weekend, signs will be available for retrieval at the Lewiston Dempsey Center (please see page 1 for location and hours of operation). You may also include a self-addressed and stamped mailing envelope of appropriate size with your submission, and we will make every effort to mail your marker within one week following the event.

Questions?

Please call 1-207-795-8250 or info@dempseychallenge.org.

D E M P S E Y[™]
C H A L L E N G E

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Signs of Hope & Healing Submission Form

Name: _____

Mailing Address: _____

Telephone Number (with area code): _____

Email Address: _____

I am submitting this Sign of Hope & Healing in honor of/in memory of the following person or persons:

Please select the event for which your Sign of Hope & Healing will be displayed. (Please choose only one):

Run/walk event on Saturday

OR Cycling event on Sunday

Please check one of the following 2 options:

I am a 2018 Dempsey Challenge participant and have raised \$200 or more in donations, and have enclosed my complimentary Sign of Hope & Healing for placement.

OR I am enclosing a \$75 donation with my Sign of Hope & Healing for placement.

Please make checks payable to: The Dempsey Challenge

My signature below indicates that I have read and understand the submission instructions and guidelines. I have asked permission from the person/s that I am honoring (or from their family, if person/s are deceased) in order to use their name and likeness on the Sign of Hope & Healing, which will be viewed by the public both at the event itself and possibly in web, print, or television media. Further, I grant permission to The Dempsey Challenge and Dempsey Centers for Quality Cancer Care to use photographs, videotapes or other records of my Sign of Hope & Healing for the purposes of future publicity. I understand that there is no guarantee that my Sign of Hope & Healing will not be damaged or lost.

Signature _____

(Parent or Legal Guardian signature if under 18)