

# PRIMAL



## D E M P S E Y C H A L L E N G E

Presented By **AMGEN**

## HELP SUPPORT THE CAUSE WITH YOUR TEAM JERSEYS

**PRIMAL GIVES BACK.**  
This is our mission and our promise.

Every year Primal contributes more than \$1 Million in support to non-profits and charitable causes. With the support of our partners, we have been able to create a movement across the industry for positive change. We know that every dollar contributed will count towards advancing research, increasing awareness, improving support, and finding cures!

If you are a member of a club or team that rides in the Dempsey Challenge™, Primal can help you raise additional funds for your team. Let our specialists at Primal get your team in the right cycling gear today!

For more info visit [primalwear.com/pgb](http://primalwear.com/pgb)

### BEST SELLERS



SPORT CUT  
JERSEY



GEMINI  
TANK



EVO 2.0  
JERSEY



RHAPSODY  
HOODIE

### OUR OFFER TO YOU:

- 1 As a part of our ongoing commitment to the Dempsey Challenge™, Primal will donate **15%** of your total custom apparel order directly back to your team's fundraising account.
- 2 Our All Inclusive Pricing includes design, two design revisions, art setup, and unlimited colors. There are no up front costs and no obligations for us to get started on a design for you today.
- 3 We will provide the greatest design, customer service, and quality products to connect your apparel with experiences you will remember for a lifetime!

Contact Stephen at  
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