

Signs of Hope + Healing

Signs of Hope of Healing contain messages of love, hope, and inspiration and are placed along the River Walk as part of the final stretch of Dempsey Challenge routes. Filled with images and messages of those living with and surviving cancer today, as well as those who have passed, the signs are an important reminder to all of what the Dempsey Challenge and the Dempsey Center are all about—making life better for people impacted by cancer.

Making Your Sign

Personalized signs should be made on 18"x24" - 24"x24" corrugated plastic signs with a metal mounting bracket. These can be purchased for approximately \$6 at a home supply store. Brackets are required for display.

Signs can be personalized using any materials, but please remember that the weather can be sunny, rainy, or even snowy! Therefore, we recommend water/weatherproofing your sign using lamination, clear tape, or a sealant.

Before placing a name or photograph on the sign, we encourage you to obtain permission from them or their family. While most people will be touched and honored by your gesture, there may be others who do not wish to "go public" with their illness or loss.

Important Things to Know

- Please complete and attach the form on the back of this sheet to the back of your sign.
- We cannot honor requests to place your sign at particular points on the route.
- All signs must be received by Friday, September 20th to guarantee placement on the route.
- Signs should be dropped off at the **Dempsey Center at Rock Row** (11 Rock Row, Suite 410 Westbrook, Maine) **during open hours by Thursday, September 18th** or at **Packet Pick-Up in Simard-Payne Park** (46 Beech Street Lewiston, Maine) in Lewiston on **Thursday, 4:00p-7:00p** or **Friday, 12:00p-6:00p**.
- We will do our best to protect your sign, but cannot guarantee it will not be lost or damaged.
- If you wish to retrieve your sign following the event, please check the box on the form. Signs will be available for pick up at the requested location beginning Tuesday, September 23rd OR you can pick up your sign before you leave Simard-Payne Park by retrieving it off the course after **3:00pm**.
- Please email us at info@dempseychallenge.org with any questions.

Signs of Hope + Healing

SUBMISSION FORM

NAME: _____

TELEPHONE NUMBER: (_____) _____ - _____

EMAIL: _____

I am submitting this Sign of Hope + Healing in honor of/in memory of the following person/persons; _____

_____ I will pick up my sign following Dempsey Challenge

Circle location: ROCK ROW IN THE PARK AFTER 3pm

_____ Please recycle my sign for me.

My signature below indicates that I have read and understand the submission guidelines. I have asked permission to include names and photographs included on my sign which will be viewed by the public at the event and possibly in web, print, social media, or news media outlets. Further, I grant the Dempsey Center permission to use photographs, video, or other records of my sign for the purposes of future publicity. I understand that there is no guarantee that my Sign of Hope and Healing will not be damaged or lost.
